# Global E'TF Salary Survey 

2020

## Blackwater Search

 ETFS I Digital Assets
## About Blackwater Search

Blackwater Search is a specialist ETF and Digital Assets Search and Advisory firm. The firm was founded by Michael O'Riordan who has over 20 years Asset Management experience. Michael has worked at Credit Suisse, HSBC, BlackRock, and JPMorgan within various product roles covering Mutual Funds and ETFs.

Collectively the team has over 60 years industry experience. All of our employees are ex industry professionals - so we speak the language of clients and candidates.


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Overview

## Summary <br> Key findings

$>$ Employees in the US/Canada typically receive the highest salaries across the industry
$>$ Employees in Europe typically receive the lowest salaries
$>$ Business Heads and Trading positions are the highest paid roles
> Operations and Marketing are the lowest paid roles
$>$ The average Analyst within ETFs receives a salary of USD 49k, the average Managing Director receives a salary of USD 332K
$>$ The average bonus paid across the ETF industry is $60 \%$ of base salary
> AP's/Market Makers typically pay the highest compensation

- Over 2000 people participated globally in the survey
- All figures quoted in USD
- Average figures used in all instances


## Regional Comparison

## All grades



## Grade Comparison

## Total Comp



## Role Comparison

## Global view



## Company Type Comparison Global view

| Europe |  |  | North America |  |  | Asia Pacific |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Salary | Bonus | Total <br> Comp | Salary | Bonus | Total <br> Comp | Salary | BonusTotal <br> Comp |  |
| AP/ Market Maker | 121 | 115 | 236 | 199 | 263 | 461 | 285 | 575 | 860 |
| Asset Servicing | 119 | 57 | 177 | 204 | 188 | 392 | 123 | 37 | 159 |
| ETF Issuer | 141 | 102 | 242 | 211 | 181 | 392 | 133 | 91 | 223 |
| Exchange | 84 | 27 | 111 | 75 | 18 | 93 | 200 | 25 | 225 |
| Index Provider | 118 | 59 | 177 | 172 | 89 | 261 | 122 | 48 | 169 |

## By Role

## Business Heads

Managing Director level



## Capital Markets

## Asia Pacific - Europe - North America




## Europe



## Marketing

## Asia Pacific - Europe - North America

Asia Pacific


North America


Europe


## ODeTogions

## Asia Pacific - Europe - North America

Asia Pacific


North America


Europe


# Portfolio Management Asia Pacific - Europe 

Asia Pacific


Europe


## Product Development

## Asia Pacific - Europe - North America

Asia Pacific


North America


## Europe



## Product Specialist

## Asia Pacific - Europe - North America




Europe


## Relationship Management

## Asia Pacific - Europe - North America

North America


Europe


## Sales

## Asia Pacific - Europe - North America



North America


Europe


## Trading

## Asia Pacific - Europe - North America




Europe


## By Company type

## AP / Market Maker Asia Pacific - Europe - North America

| Europe |  |  |  | North America |  | Asia Pacific |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Salary | Bonus | Total <br> Comp | Salary | Bonus | Total <br> Comp | Salary | BonusTotal <br> Comp |  |
| Business Head | 280 | 270 | 550 | 325 | 600 | 925 | 240 | 300 | 540 |
| Operations | 106 | 19 | 125 | 125 | 20 | 145 | - | - | - |
| Product Specialist | 74 | 14 | 88 | 120 | 50 | 170 | - | - | - |
| Relationship Management | 110 | 40 | 150 | 150 | 225 | 375 | - | - | - |
| Sales | 112 | 138 | 250 | 211 | 256 | 467 | - | - | - |
| Trader | 126 | 123 | 248 | 201 | 300 | 501 | 300 | 667 | 967 |

- insufficient data


## Asset Servicing

## Asia Pacific - Europe - North America

| Europe |  |  |  | North America |  | Asia Pacific |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Salary | Bonus | Total <br> Comp | Salary | Bonus | Total <br> Comp | Salary | BonusTotal <br> Comp |  |
| Business Head | 250 | 350 | 600 | 338 | 625 | 963 | - | - | - |
| Capital Markets | 139 | 90 | 229 | - | - | - | - | - | - |
| Marketing | - | - | - | 130 | 15 | 145 | - | - | - |
| Operations | 87 | 18 | 106 | 135 | 39 | 174 | 45 | - | 45 |
| Product Development | 95 | 20 | 115 | 168 | 65 | 233 | - | - | - |
| Product Specialist | 125 | 42 | 167 | 217 | 167 | 384 | 143 | 53 | 195 |
| Relationship Management | 131 | 122 | 252 | 180 | 170 | 350 | - | - | - |
| Sales | 161 | 120 | 281 | 170 | 200 | 370 | 160 | 40 | 200 |

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## ETF Issuer

## Asia Pacific - Europe - North America

|  | Europe |  |  |  | North America |  | Asia Pacific |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Salary | Bonus | Total <br> Comp | Salary | Bonus | Total <br> Comp | Salary | BonusTotal <br> Comp |  |
| Business Head | 427 | 447 | 873 | 725 | 1,300 | 2,025 | 350 | 250 | 600 |
| Capital Markets | 126 | 63 | 189 | 283 | 211 | 494 | 148 | 109 | 256 |
| Marketing | 122 | 42 | 164 | 115 | 23 | 138 | 153 | 62 | 215 |
| Operations | 218 | 151 | 369 | 117 | 17 | 133 | - | - | - |
| Portfolio Manager | 145 | 116 | 261 | - | - | - | 127 | 58 | 185 |
| Product Development | 152 | 112 | 264 | 209 | 124 | 334 | 63 | 28 | 91 |
| Product Specialist | 116 | 75 | 191 | 150 | 75 | 225 | 69 | 23 | 91 |
| Relationship Management | 155 | 88 | 243 | 110 | 35 | 145 | - | - | - |
| Sales | 136 | 107 | 243 | 146 | 158 | 304 | 156 | 136 | 291 |

- insufficient data


## Exchange

## Asia Pacific - Europe - North America

Capital Markets
Product Development
Product Specialist
Sales

| Europe |  |  | North America |  |  | Asia Pacific |  |  |
| ---: | ---: | ---: | :---: | ---: | :---: | :---: | :---: | :---: |
| Salary | Bonus | $\begin{array}{c}\text { Total } \\ \text { Comp }\end{array}$ | Salary | Bonus | $\begin{array}{c}\text { Total } \\ \text { Comp }\end{array}$ | Salary | Bonus |  | \(\left.\begin{array}{c}Total <br>

Comp\end{array}\right]\)

- insufficient data


## Index Provider

## Asia Pacific - Europe - North America

| Europe |  |  |  | North America |  | Asia Pacific |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Salary | Bonus | Total <br> Comp | Salary | Bonus | Total <br> Comp | Salary | BonusTotal <br> Comp |  |
| Business Head | 400 | 400 | 800 | 328 | 283 | 612 | - | - | - |
| Operations | 59 | 12 | 71 | 83 | 5 | 88 | 25 | 5 | 30 |
| Product Development | 112 | 52 | 164 | 135 | 30 | 165 | 130 | 40 | 170 |
| Product Specialist | 165 | 78 | 243 | 200 | 40 | 240 | 158 | 80 | 238 |
| Relationship Management | - | - | - | 131 | 56 | 186 | - | - | - |
| Sales | 101 | 50 | 151 | - | - | - | - | - | - |

## Was this useful?

For more ETF industry insight, to discuss career opportunities or to discuss your firms hiring needs, please contact me via the below

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